



# 2019-20

# Annual Report

A Year of Accomplishments and Hope



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# Annual Report 2019-20

## Editorial Wing

**Mr. Mubarak Ali Sarwar** – Chief Executive Officer

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# Table of Contents

1. Acronyms
2. About AGAHE
3. Chairperson's Message
4. CEO's Message
5. Organizational Structure
6. Board of Directors
7. Senior Management Team
8. Geographical Outreach
  - a. Partners
  - b. Networks Alliances
9. Beneficiary Snapshot
  - Thematic Contribution
  - Cross-cutting Contributions
    1. WASH
      1. Achieving the Milestone – Pakistan's 1<sup>st</sup> Ever ODF District
      2. COVID-19 – Responding to the pandemic
    2. Health & Nutrition
      1. Reducing COVID-19 Impact through Food Security
      2. Sehat Sehulat Programme
    3. Sustainable Livelihoods
      1. Empowering the Women Farmers Entrepreneurs
      2. Resource Saving Rice Farming
      3. Providing Safe Workplace to Women Farm Workers
    4. Disaster Risk Reduction
      1. COVID-19 – Response and Early Recovery
      2. Climate Action

# 1

## Acronyms

<b>AGAHE</b>	Association for Gender Awareness & Human Empowerment
<b>DRR</b>	Disaster Risk Reduction
<b>ECGs</b>	Effective Citizens Groups
<b>FFP</b>	Food Fortification Programme
<b>GFT</b>	Girl-Friendly Toilet
<b>LWMC</b>	Lahore Waste Management Company
<b>M&amp;E</b>	Monitoring & Evaluation
<b>MEAL</b>	Monitoring, Evaluation, Accountability and Learning
<b>MHM</b>	Menstrual Hygiene Management
<b>MSPs</b>	Multi-Stakeholders Platforms
<b>O&amp;M</b>	Operations and Maintenance
<b>ODF</b>	Open Defecation Free
<b>PHED</b>	Public Health Engineering Department
<b>SDGs</b>	Sustainable Development Goals
<b>UNICEF</b>	United Nations International Children Emergency Fund
<b>WASA</b>	Water and Sanitation Agency
<b>WASH</b>	Water, Sanitation & Hygiene
<b>WHO</b>	World Health Organization
<b>WinS</b>	WASH in Schools



# 2

## About AGAHE

Association for Gender Awareness & Human Empowerment (AGAHE) is non-government organization (NGO) established in 2007 and registered under the Societies Act, 1860. AGAHE is actively working across Punjab with active presence in Lahore, Gujranwala, Sheikhpura, Kasur, Pakpattan, Gujrat, Mandi Bahauddin, Chiniot, Okara, Jhang, Layyah, Khanewal, Vehari, Multan, Muzaffargarh, DG Khan and Rajanpur. Thematic areas of AGAHE include Water, Sanitation & Hygiene (WASH), Health & Nutrition, Sustainable Livelihoods, Governance and Disaster Risk Reduction (DRR).

Vision



To create an enabling environment for vulnerable segments of society where they can utilize their full potential for improvement in their lives and have equal opportunities to safeguard their rights

Mission



To optimize the intangible resources of individuals, organizations and institutions to achieve maximum efficiency



## Goals

- 1** Social development of marginalized communities through mobilization, group formation and capacity development.
- 2** Improve participation and representation of marginalized communities in local governance systems, structures and other policy forums.
- 3** Economic development of poor community through mobilization group formation, capacity development, and economic support and ensure basic livelihood.
- 4** To develop AGAHE as a sustainable development training/resource centre offering specialized services in Advocacy, Education, Health, Water and Sanitation, Micro Finance, Networking & Linkages and other essential social services.

## Objectives

- To facilitate community, especially women, to start income generation activities through provision of micro credit facilities, training and market linkages.
- To bring positive behaviour change among community through awareness programs in relation to human rights associated with health, education and other social issues.
- To mobilize community to drink safe water, use sanitary latrines, adopt hygienic behaviours and keep the environment clean.
- To encourage and facilitate the vulnerable segments of society to participate in decision making process.
- To help children in getting better education and in playing active role in social development process.
- To create linkages among community and government departments.

# 3

## Message from the CEO

Assalam o Alaikum!

It gives me immense pleasure to share the Annual Report of AGAHE for the year 2019-20. The year has been filled with great successes, experiences, and learnings.

It is combination of mixed feelings as we have some great news to share in terms of our successes but at the same time, severe hit of COVID-19 left us far behind in terms of social, cultural, and economic growth. We have been responding to the COVID-19 emergency since March 2020 and we assure that with the support of government, donors, and our staff (frontline workers) we have been extremely effective in reducing COVID-19 outbreak.



This reporting year, we have been able to achieve our biggest milestone of declaring district Muzaffargarh Pakistan's 1<sup>st</sup> ever Open Defecation Free (ODF) district. Huge gratitude to the concerned stakeholders including but not limited to WaterAid, Housing, Urban Development and Public Health Engineering Department (HUD&PHED), Local Government and Community Development (LG&CD), district administration Muzaffargarh and Ministry of Climate Change (MoCC). Without their extensive support and coordination, it would have never been possible to achieve this milestone. With this achievement, we admit our increasing responsibilities to ensure sustainability and this ODF status across the district.

We also have a lot to share on Women Economic Empowerment (WEE), sustainable livelihood, and inclusive businesses of most marginalized women farm workers and farmers. We have aligned our efforts with indicators and targets of Sustainable Development Goals (SDGs). We have also been contributing towards climate action through promotion of climate-friendly farm practices and smog awareness.

This year has also been of a great significance in terms of partnerships. AGAHE joined hands with multiple government, non-government departments and research institutes in order to accelerate the progress towards achievement of SDGs. AGAHE is looking forward to exploring more avenues of development and expanding its work areas/dimensions.

All the achievements were only the result of tireless efforts, commitment and dedication of entire team, partners, and stakeholders. The support from the relevant government and non-government department has been immense.

I assure you that AGAHE will make every possible effort to achieve SDGs and to help local people grow, prosper so that they contribute well to their societies. Thanking You.

Mubarak Ali Sarwar

Chief Executive Officer

# 4

## Board of Directors



Ms. Bushra Naheed  
**Chairperson**



Ms. Roheena Iqbal  
**Director**



Qazi Shoaib Babar  
**Director**



Ms. Sabahat Batool  
**Director**



Mr. Arshad Mahmood  
**Director**



Dr. Suhail Saleem  
**Director**



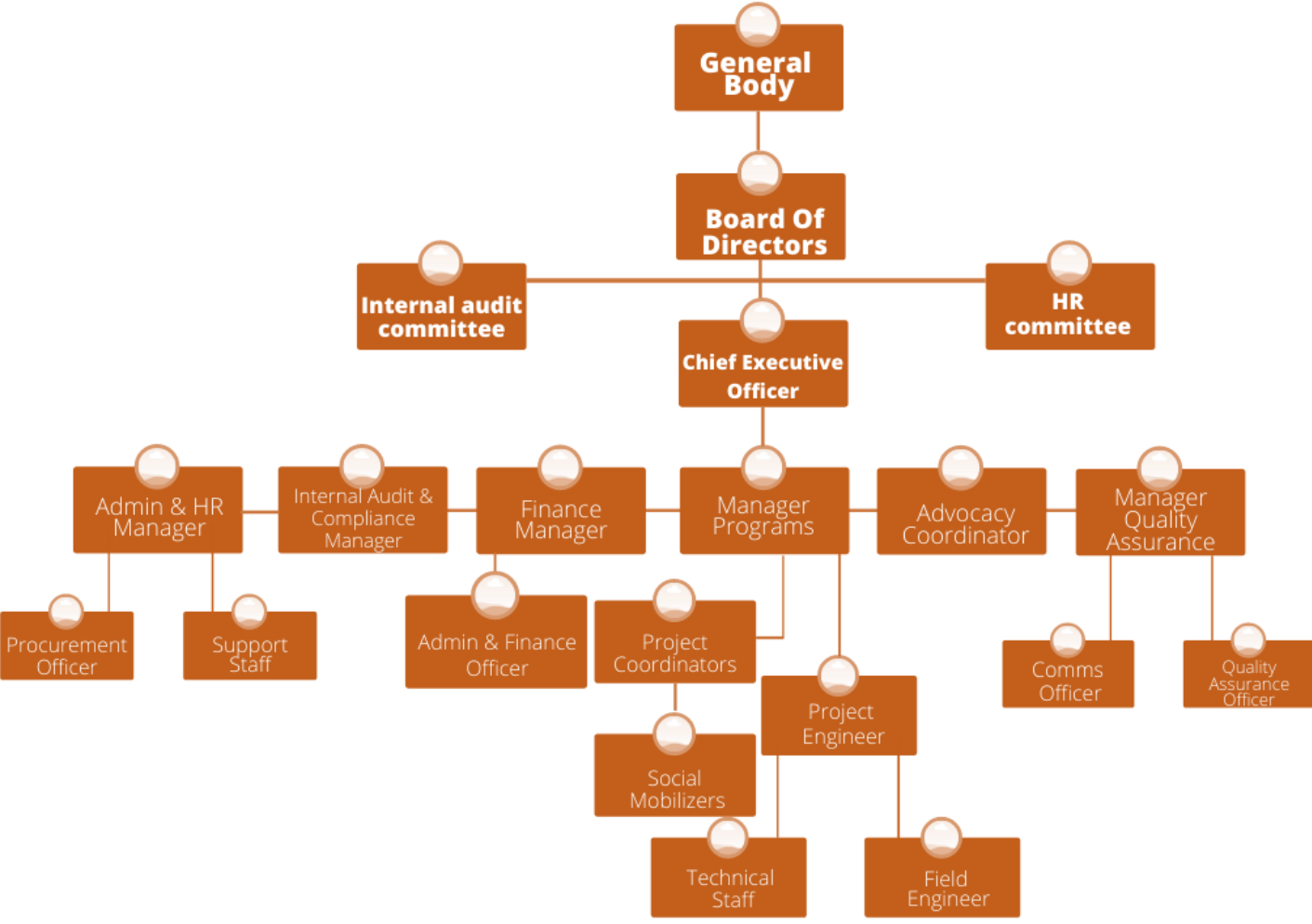
Syed Fasahat Hussain  
**Director**





# 5

# Organizational Structure



# 6

## Senior Management



Mr. Mubarak Ali Sarwar  
**Chief Executive Officer**

Mr. Adeeb Alam Khan  
**Admin & HR Manager**

Mr. Yazdan Khan  
**Finance Manager**

Mr. Ehsan Nazir  
**Internal Audit & Compliance Manager**

Mr. Muhammad Waseem  
**Manager Quality Assurance**

Ms. Sana Zahid  
**Advocacy Coordinator/Gender Focal Person**

Mr. Muhammad Farooq Khan  
**Programme Coordinator**

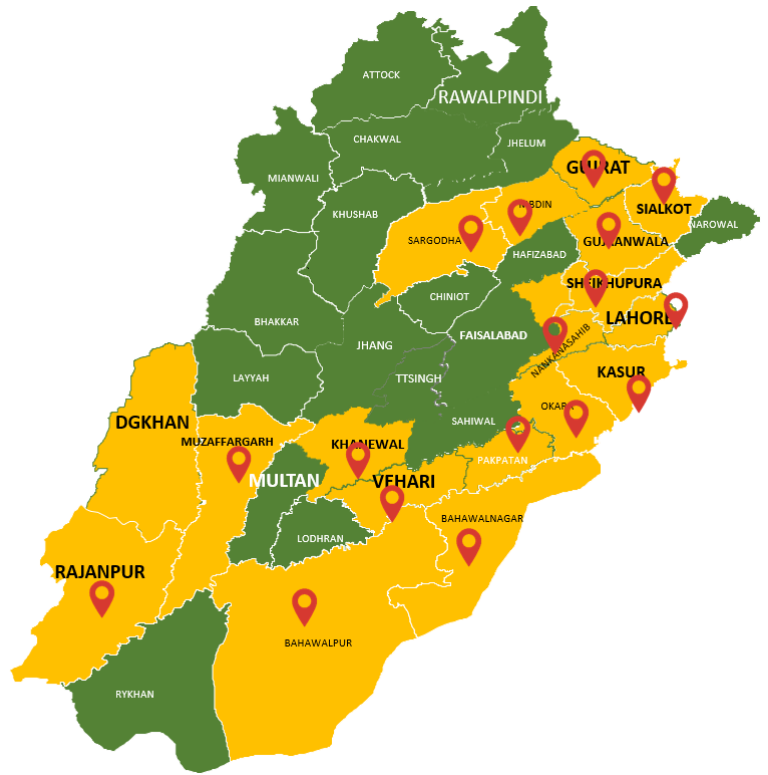


# 7

## Geographical Outreach



17 districts of Punjab





# 7

# Beneficiary Snapshot

Open Defecation Free Project



📍 District Muzaffargarh



210,642



549,945



805,175

Urban WASH Project



📍 District Lahore



15,219



1,334



## COVID-19 Response

17 Districts of Punjab



30,150



842,012

## Sustainable Livelihoods

17 Districts of Punjab



2,318

# 8

# Thematic Contributions

## Water, Sanitation & Hygiene (WASH)

### Achieving the Milestone – Open Defecation Free (ODF) District Muzaffargarh

AGAHE has been working in Muzaffargarh for more than a decade with vision to make the district WASH secure district of Punjab. First of the milestone was achieved when in November 2019, district administration, HUD & PHED and Ministry of Climate Change declared Muzaffargarh as Pakistan's 1st ever ODF district.



This was more than a decade-long journey of extensive social mobilization and community engagement for promoting the community constructed latrines.

Pakistan is a signatory to international WASH obligations these include the Millennium Development Goals, as well as the Sustainable Development Goals. AGAHE has been making efforts to achieve these goals as well as its organizational objective which says '*mobilize community to drink safe water, use sanitary latrines, adopt hygienic behaviors and keep the environment clean*' through WASH programs in Punjab.

AGAHE has been able to sensitize the community on the importance of latrines for better health and well-being. Community is now able to understand the importance of dignity and privacy for women, men and children. AGAHE acknowledges the efforts and support provided by different partners especially WaterAid in Pakistan (WAP), Public Health Engineering Department (PHED), Local Government, District Administration and other sector partners.



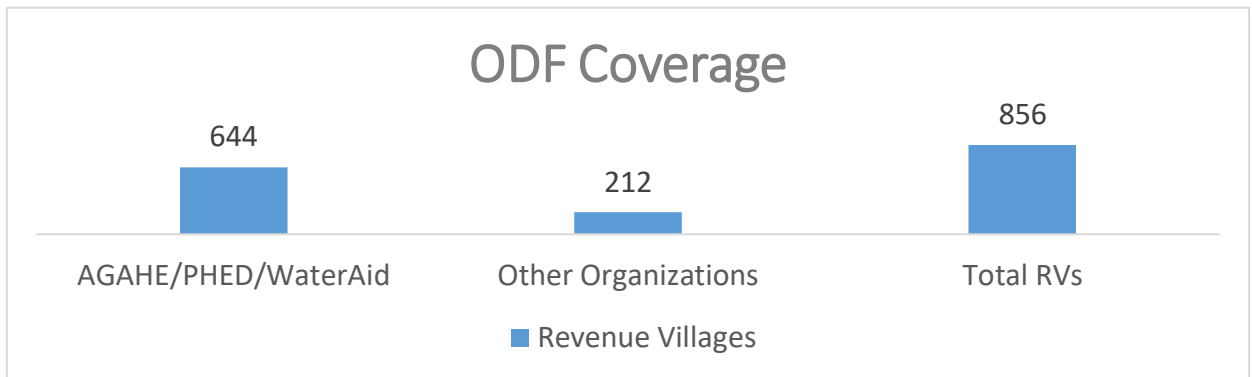
CLTS Process in Community



Sewerage Treatment Unit (STU)



Following is the geographical coverage of ODF efforts by AGAHE, PHED, WaterAid and other development organizations to achieve the mutual goal of declaring Muzaffargarh as ODF district.



Group Handwashing Station



Sewerage Treatment Unit (STU)



Girl-Friendly Toilet in public schools



CEO, WaterAid UK washing hands on Water Filtration Plant in Muzaffargarh

# COVID-19 Emergency Response

## Handwashing Stations

AGAHE has strong expertise in WASH service delivery and sustainability. Through this campaign, AGAHE installed **20 handwashing stations** in quarantine centers in Lahore and Muzaffargarh. These stations are mobile so that they can be moved easily on public spaces and crowded areas.

## Billboards and Banners

AGAHE placed **10 billboards across Muzaffargarh** in major crowded and public spaces. These billboards will have messages regarding COVID-19 prevention and control, hygiene practices to prevent COVID-19, Government Initiatives including helpline, COVID-19 symptoms and other necessary information. Further to this, **400 banners in Lahore and Muzaffargarh** will also be placed in public spaces, government offices and other crowded areas.

## Major Components of the Campaign

- (i) Installation of Handwashing Stations
- (ii) Distribution of Ration Packs and Cooked Food
- (iii) Billboards and Banners at major public spaces
- (iv) Brochures and flyers dissemination
- (v) Standees in buildings and public offices
- (vi) Radio Messages broadcasting
- (vii) Information through SMS service
- (viii) Messages on Cable TV Channels
- (ix) Distribution of Menstrual Hygiene Management (MHM) kits and Hygiene Kits





# COVID-19 Emergency Response

## • Brochures and Flyers

IEC plays an important role in sharing meaningful information to the audience. AGAHE is distributing **15,000 brochures and flyers** in south and central Punjab; these brochures will also talk about the hygiene practices, handwashing steps, frequency and duration, COVID-19 symptoms and government initiatives.



## • Standees in building and public offices

For passerby and pedestrians, standees are very effective source of disseminating information. As we know some of the essential government entities cannot practice work from home, AGAHE installed **100 standees** in public offices and buildings to share information about social distancing, avoid gatherings, handwashing, avoid handshakes and hugging.

# COVID-19 Emergency Response

## Radio Messages

In the time of national quarantine and lockdown, when people are not allowed to go out, radio plays vital role in keeping the community up-to-date with the information. AGAHE will be broadcasting **awareness messages on radio FM 101** throughout the day. Awareness messages will be broadcasted **48 times a day**, for next **29 days**. Radio messages will be broadcasted in Lahore, Muzaffargarh, Multan, Lodhran and Khanewal.

## Cable TV Messages

Cable TV Messages on COVID-19 prevention and control will be broadcasted in South and Central Punjab through local cable TV operators. Messages will be on hygiene practices, social distancing, avoiding handshakes and government initiatives.





# COVID-19 Emergency Response

## SMS Service

AGAHE has reached **0.7 million mobile users** of district Muzaffargarh through awareness messages. These messages will be sending repeatedly with the users regarding COVID-19 prevention and control.

## Menstrual hygiene Management (MHM) Kits

AGAHE has longstanding working portfolio for working on WASH rights for adolescent girls. Campaign reached **1000 adolescent girls in quarantine centers** in Lahore and Muzaffargarh so that they can ensure their hygiene during their special days and periodic cycles.





# COVID-19 Emergency Response



**Ensuring Food Security**  
AGAHE with the support of Give2Asia and PepsiCo reached out to 30,150 people in 17 districts of Punjab

AGAHE reached out to most vulnerable communities including women-headed households, widows, smallholders, people with disabilities, minorities and transgenders, etc.





# COVID-19 Emergency Response



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# Sustainable Livelihoods



AGAHE with the support of Oxfam is struggling to improve farmers' lives through innovative rice farming. AGAHE oriented farmers on Sustainable Rice Platform (SRP) to ensure cost effective and resource efficient farm practices.

AGAHE built capacities of farmers in collaboration with Government and private sector entities.

AGAHE has also signed MOU with Rice Research Institute (RRI) to promote research-based policy reforms and integrate climate-friendly farm practices in policies of Punjab.





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(AGAHE)